



**FOR IMMEDIATE RELEASE**

Contact:  
Deborah Holtkamp  
Vice President – ETi Solid State Lighting, Inc.  
Cell: 740.438.6289  
[DeborahH@ETiLED.us](mailto:DeborahH@ETiLED.us)

## **ETi Solid State Lighting Inc. Introduces 4 New ENERGY STAR® Products**

### ***Expanded Product Offering Continues to Drive Business Growth***

*Cleveland, OH, -- April 12, 2013* – ETi Solid State Lighting Inc., an emerging leader in the LED lighting industry, continues to expand its product offering with the launch of four new ENERGY STAR® rated items. The introductions of two 6” Downlight Kits and two round Flushmount fixtures are timed to coincide with the LIGHTFAIR® International (LFI) trade show to be held in Philadelphia on April 23<sup>rd</sup> – 25<sup>th</sup>. LIGHTFAIR® International is a premier event for the lighting industry and North America’s largest annual architectural and commercial trade lighting show.

These new products further advance ETi Solid State Lighting’s commitment to its ENERGY STAR® partnership and follow the fourth quarter 2012 introduction of its ENERGY STAR® rated dimmable 12 watt BR30 bulb.

Both the downlight kits and the flushmount fixtures offer exceptional performance for precision lighting applications, while reducing energy and maintenance costs when compared with conventional light sources. In addition, all of the items are UL listed and RoHS compliant.

When it comes to ETi’s ENERGY STAR® 6” Downlight Kits, they come in 20 watt (CRI 80, 3000K) as well as 15 watt (CRI 81, 2700K) versions. The 20W kit has 1300 lumens output while the 15W kit has 900 lumens output.

The 12” 14 watt round flushmount fixture produces an output of 1000 lumens and the 16” 22 watt round flushmount fixture provides 1700 lumens of output. Both have a CRI of 82 and CCT of 2700K.

Continued

“We are pleased to offer these four new ENERGY STAR® rated LED lighting products to help families and companies across America improve the energy efficiency of their homes and businesses”, said David Rubin, President of The Americas for ETi Solid State Lighting Inc. “With Elec-Tech International’s global operations and resources, as well as vertical integration strategy, our customers will see a myriad of high efficiency LED lighting products introduced to the market this year.”

See our website for Spec sheet, LM79 report, IES files, and Lighting Facts information at [www.etiled.us](http://www.etiled.us).

###

#### About ETi Solid State Lighting, Inc.

ETi Solid State Lighting is a wholly owned subsidiary of Elec-Tech International Co. Ltd., providing the latest in LED lighting technology with a growing line of products that include LED lamps, fixtures, portable lamps, and LED tubes. The U.S. headquarters is located in Cleveland, OH. Additional information is available by calling 1-855-384-7754 or online at [www.etiled.us](http://www.etiled.us).

#### About Elec-Tech International Co., Ltd.

Elec-Tech International Co., Ltd. (ETi), an innovative leader in the small household appliances and LED lighting industries, was founded in Zhuhai in May 1996 and listed on the Shenzhen Stock Exchange in June 2004 with its stock code as 002005. ETi now operates more than 20 wholly owned and holding enterprises with more than 15,000 staff as well as seven research & development and production bases – located in Zhuhai, Wuhu, Zhongshan, Shenzhen, Dalian, Yangzhou and Bengbu. With 765 patents, ETi is one of the outstanding private technology-based enterprises and key hi-tech enterprises under the State Torch Plan in China. In addition to the ETi brand name and private label products, ETi has the rights to develop, manufacture, market, distribute, and sell LED lighting under the prestigious German brand AEG in Europe, Japan, and the United States as well as the well-known Whirlpool® brand, which will be sold at retailers throughout the U.S. and Canada.